AMERICA'S NEXT TOP MODEL CYCLE 15

ELIGIBILITY REQUIREMENTS

Please note: the following eligibility requirements and terms must be met in order to proceed with the application process for AMERICA'S NEXT TOP MODEL (the "Series").

- 1. Participants who have previously applied (or who applied for the first cycle) are welcome to submit new applications for the current cycle.
- At this time there will not be nationwide open casting calls; however, producers reserve the right to schedule them, not to have them at all or make other arrangements to find candidates and communicate with candidates, which may include a Facebook page all at Producer's discretion. We are still accepting videotape submissions sent to our mailing address and you can contact us directly at our Facebook page, ANTMCastingDirector, to get more audition information. If the producers of the Series (the "Producers") elect to have a semi-final round, and you are selected for an interview in the Semi-Finals, you must be willing to travel at your own expense to a location (to be determined) in your region of the country. The Producers reserve the right to add, cancel and/or substitute other cities as interview locations for the Semi-Finals. If you are selected by the Producers for an interview during the final selection process, you must be willing to travel to Los Angeles for approximately one week sometime in May 2010 (as scheduled by the Producers) as part of the final selection process. The exact date of such interviews may be changed at any time by Producers in their sole discretion. Economy travel (roundtrip to Los Angeles from a major airport nearest your home in the United States) and hotel accommodations (room and tax only excluding all incidental or other charges) will be arranged and paid for by the Producers. You will also receive a per diem allowance in an amount to be determined by the Producers. Your schedule while in Los Angeles will be entirely at the Producers' sole discretion. All dates and locations listed in these eligibility requirements and in the application form are subject to change in the Producers' sole discretion without notice.
- 3. If selected as a participant, you must be willing to live in a house or loft located at a location and in a city as determined by Producers (the "house") for approximately one and a half months sometime from May through July 2010 with approximately nine to fourteen other female strangers, where you will have little or no privacy. These dates are subject to change by Producers with or without notice. Economy travel to and from the production location and a major airport nearest your home in the United States will be arranged and paid for by the Producers for participants to travel to the house.
- **4.** If you are chosen to be a participant, it is your responsibility to make any necessary arrangements with your employer and family in anticipation of your extended absence from home. Finalists must hold a current U.S. passport, as international travel may be required of all participants.
- 5. The house is extensively outfitted with video and audio recording devices which will record, broadcast and exhibit your actions and voice at all times, twenty-four hours a day, seven days a week in every room of the house as well as any and all locations and settings outside of the house for the duration of your participation in the Series. You will be observed at all times by the Producers as well as the general public watching on television and possibly the Internet.
- **6.** The winner of the Series will be eligible to receive the grand-prize that will include a modeling contract.
- 7. You must be female and 18 to 27 years of age at the time of application.
- **8.** You must be AT OR ABOVE five feet and seven inches (5'7") in height, although Producers reserve the right to make case-by-case exceptions.

- **9.** You must be a United States citizen and live in the United States. Producers reserve the right to make exceptions on a case-by-case basis.
- 10. We prefer that you do not have previous experience as a model in a national advertising campaign within the last two (2) years (including, but not limited to, appearances on television and print advertisements), but we reserve the right to accept any candidate with any amount of experience. Producers reserve the right to make any exceptions. Additionally, if you are currently represented by an agent or manager and are selected to be interviewed for the Series, you must provide sufficient evidence to the Producers that you will be able to effectively terminate such representation prior to your participation in the Series, if selected, or to make other arrangements as required by Producers. If selected to participate in the Series, you must terminate, prior to your participation, any representation which conflicts with the terms of your participation, but you may be asked to terminate such representation before final decisions are made on the final group of participants or you may be asked to make such other arrangements that will allow you, in Producer's sole discretion, to participate in the Series. Producers, the CW Network, Pottle Productions and any entity or person related to the Series are not responsible or liable in connection with any termination of such representation by an agent or manager or other representative and you terminate such relationships at your own risk.
- 11. You must not now be a candidate for public office, and if selected as a participant, you must agree not to become a candidate for public office until after the initial broadcast of all programs in which you appear.
- 12. You must be in excellent physical and mental health.
- 13. You understand and agree that you may be required to pose and be photographed or videotaped while clothed, partially clothed or naked.
- 14. If you are selected to be interviewed, you will be given, and must complete and return (prior to the date of your personal interview in Los Angeles) a Medical History Form.
- 15. If selected as a finalist you must complete a participant package, which will be furnished to you by the Producers and will include among other things, release forms and waivers for you and your immediate family. If selected for interviews, you must also submit to physical and mental examinations by medical professional(s) in Los Angeles selected by the Producers and meet all physical and psychological requirements.
- **16.** By applying for participation in the show, you authorize the Producers to conduct civil, criminal, financial, driver-history and any other type of background checks deemed necessary by the Producers.
- 17. Employees, officers, directors and agents of CBS Corporation, The CW television network, Right Brain Entertainment, Inc., Ten By Ten Entertainment, Bankable Productions Inc., Anisa Productions, Inc., Pottle Productions, Inc., and/or of any of their respective licensees, assigns, partners, parents, affiliated and subsidiary companies and the immediate family (spouse, mother, father, sister, brother, daughter or son, regardless of where they live) or members of their same households (whether related or not) of such employees, officers, directors and agents are not eligible to be participants in the Series or participate in the application process.
- 18. Applicants will be chosen from across the United States for an approximate total of nine to fourteen finalists and possibly two alternates. The Producers reserve the right to change any of the eligibility requirements and terms, including the terms of any prizes to be awarded, at any time and without notice.
- 19. The Producers are looking for a dynamic group of individuals who are articulate, interesting and exhibit enthusiasm for the Series as well as a willingness to share their most private thoughts in an open forum of strangers. This group of individuals, while meeting the technical requirements of the Series, must also have sufficient physical, psychological, and mental capacity to endure approximately two months in a monitored house under extraordinary conditions.

- 20. Applications MUST be written clearly or typed and MUST be accompanied by a videotape. The videotape must meet the following restrictions:
 - · Length: Maximum length is three (3) minutes. Anything over three (3) minutes will not be considered.
 - · Format: DVD or VHS only (no mini-DV, Hi-8, 8mm or VHS-C). To transfer the other formats to VHS, simply connect your camera to your VCR and record. Note we are accepting DVDs as well.
 - · Content: Tell us who you are and why you would make the ultimate top model. Be creative! Part of your video should at least include you showing us your best runway walk.

No Music: Please do not include any music in your audition tape.

•DEADLINE: The application deadline for individual videotape submissions will be on Tuesday, April 6, 2010.

- 21. All materials you send us (including videotape and photos) will be retained by the Producers and become the property of the Producers and will not be returned to you whether or not you are selected as a participant. Any expenses you incur during the application process including postage, shipping and materials preparation (videotape, photos, etc.) are your sole responsibility. The Producers will not reimburse you for these expenses. Only one application per person is allowed. All decisions of the Producers are final and absolute and not subject to inquiry or appeal.
- 22. Applications will only be considered if they are complete. You have the option of applying in any of the following ways:
 - (a) Complete the application package as described here and in the application and send the entire completed application package to the Producers at the address below; or
 - (b) Complete the written portion of the application package as described below and bring it to any of the open calls that will be listed on www.cwtv.com when the locations are made available (if you select this option, you do not need to send or bring with you to the open call the videotape). Check back on www.cwtv.com for the list of open call locations.

NOTE: If you choose not to send in a completed application package, you MUST bring the completed and signed written portion of the application package to an open call. Regardless of whether or not you send a completed application package to Producers, if you choose to attend an open call, you must bring to the open call the written portion of the application package completed and signed. Otherwise, you will not be permitted to audition at the open call. You are not required to bring a videotape to the open call. Please remember however, that Producers are not required and may not have any open calls for this upcoming

Complete applications that are sent to Producers shall consist of the following:

- · Completed Participant Application (including a Release and Waiver signed by you)
- · Three-minute videotape labeled clearly with your name and the code (see numbers listed under paragraph 23 below) corresponding with the location nearest you. Part of your video should at least include you showing us your best runway walk.
- · Three photographs of yourself, each clearly labeled on the back with your name and the code (see numbers listed under paragraph 23 below) corresponding with the location nearest you. One must be a close-up of your face, the second must be a full-length photograph of your entire (clothed) body, and the third must be a full-length photograph of you wearing a swimsuit, and one of these three photographs may be in black and white. Please note that the Producers are looking for a variety of models including plus size

models. Polaroids are acceptable as long as you are clearly visible.

- · Legible copies of your: 1) United States passport and driver's license; OR 2) social security card <u>and</u> birth certificate
- 23. Send your completed application and videotape submission to the following address. Producers will be accepting completed applications and videotape submissions now through and including deadline listed above, it being understood that such dates may be changed at any time without notice in the Producers' sole discretion:

America's Next Top Model (write in code from list below _____)*
2801 Ocean Park Boulevard
Santa Monica, California 90405

*In parenthesis after "America's Next Top Model" on the mailing label, print the code for the location closest to your home (these are also the locations where the ANTM Casting Team is scheduled to be present but is subject to change without notice):

- (1) New York
- (2) California
- (3) Texas
- (4) Alabama
- **24.** Unfortunately, we will not be able to verify that we have received your application. If you like, you may wish to send your application package via an expedited courier (such as Federal Express or UPS). They will provide a tracking number that you can use to verify the receipt of your package. The Producers are not responsible for lost applications.
- **25.** If you are selected for the Semi-Finals, you will be so advised by the Producers shortly before the Semi-Finals (if any) are scheduled. If you are selected to participate in the final selection process, you will be so advised by the Producers shortly before the final selection process is scheduled.
- **26.** We reserve the right to make changes to the application and production schedule. If you are selected to be a participant, we will endeavor to give you at least one week's notice prior to your move-in day into the house.
- 27. The Producers reserve the right to not hold any participant applicant interviews, or to modify the manner in which it conducts such interviews, or to not produce the Series at all.

Good luck! Don't forget to check back on the Series' official website at www.cwtv.com for further details!

AMERICA'S NEXT TOP MODEL is the hit reality series that gives everyday people across the nation the opportunity to compete for a grand prize which includes a modeling contract with a top agency or management company. Some of the fashion world's most well-known experts will judge these participants, including top model Tyra Banks.

Producers of the Series will conduct a nationwide search to find approximately nine to fourteen top contenders who will compete for the coveted grand prize and have the dream of a lifetime come true. Over a period of several weeks, the lucky participants will go through intensive training in the modeling field. They will be trained by some of the top modeling experts in the world...experts who will teach them about fashion, runway skills, physical fitness and publicity. During this entire time, the participants will live under one roof in a house or loft that is equipped with cameras and microphones to record their every move, 24-hours a day, 7-days a week.

In addition, the participants will be evaluated on a regular basis by an elite panel of judges led by Tyra Banks. These

judges, which will include high profile fashion industry gurus, will narrow the field week-to-week until one lucky winner will be chosen...a winner who will become AMERICA'S NEXT TOP MODEL.