

**THE CW UNTITLED REALITY FASHION MAGAZINE PROGRAM
CYCLE 1**

ELIGIBILITY REQUIREMENTS

Please note: the following eligibility requirements and terms must be met in order to proceed with the application process for the UNTITLED REALITY FASHION MAGAZINE PROGRAM (the "Series").

1. Please read these requirements prior to filling out the application.
2. Producers expressly reserve the right in their sole and absolute discretion, and without notice, to add, reduce or otherwise modify in any way any of the requirements in connection with the Series including, without limitation, any of the eligibility requirements, application deadlines, the application and other schedules, and the application itself.
3. There will be nationwide open casting calls during February 2008 where the Casting Team for the Series will be present to do interviews at locations listed below (locations subject to further additions and deletions and other changes). If the producers of the Series (the "Producers") elect to have a semi-final round, and you are selected for an interview in the Semi-Finals, you must be willing to travel at your own expense to a location (to be determined) in your region of the country. The Producers reserve the right to add, cancel and/or substitute other cities as interview locations for the Semi-Finals. If you are selected by the Producers for an interview during the final selection process, you must be willing to travel to Los Angeles for approximately one week sometime around March 2008 (as scheduled by the Producers) as part of the final selection process. The exact date of such interviews may be changed at any time by Producers in their sole discretion. Economy travel (roundtrip to Los Angeles from a major airport nearest your home in the United States) and hotel accommodations (room and tax only excluding all incidental or other charges) will be arranged and paid for by the Producers. You will also receive a per diem allowance in an amount to be determined by the Producers. Your schedule while in Los Angeles will be entirely at the Producers' sole discretion. All dates and locations listed in these eligibility requirements and in the application form are subject to change in the Producers' sole discretion without notice.
4. If selected as a participant, you must be willing to live in a house or loft located at a location and in a city as determined by Producers (the "house") for approximately two months sometime around March to May of 2008 with other strangers of both sexes, where you will have little or no privacy. Economy travel to and from the production location and a major airport nearest your home in the United States will be arranged and paid for by the Producers for participants to travel to the house.
5. If you are chosen to be a participant, it is your responsibility to make any necessary arrangements with your employer and family in anticipation of your extended absence from home. Finalists must hold a current U.S. passport, as international travel may be required of all participants.
6. The house is extensively outfitted with video and audio recording devices which will record, broadcast and exhibit your actions and voice at all times, twenty-four hours a day, seven days a week in every room of the house as well as any and all locations and settings outside of the house for the duration of your participation in the Series. You will be observed at all times by the Producers as well as the general public watching on television and possibly the Internet.
7. The winner of the Series will be eligible to receive the grand prize that may include a position with a major fashion magazine. Producers expressly reserve the right in its sole discretion to change or modify any and all components of the prize without notice at any time.
8. You must be 18 to 28 years of age at the time of application.

9. You must be a United States citizen.
10. You must not now be a candidate for public office, and if selected as a participant, you must agree not to become a candidate for public office until after the initial broadcast of all programs in which you appear.
11. You must be in excellent physical and mental health.
12. You understand and agree that you may be required to pose and be photographed or videotaped while clothed, partially clothed or naked.
13. If you are selected to be interviewed, you will be given, and must complete and return (prior to the date of your personal interview in Los Angeles) a Medical History Form.
14. If selected as a finalist you must complete and deliver to Producers a participant package, which will be furnished to you by the Producers and will include among other things, release forms and waivers for you and your immediate family. If selected for interviews, you must also submit to physical and mental examinations by medical professional(s) in Los Angeles selected by the Producers and meet all physical and psychological requirements.
15. By applying for participation in the show, you authorize the Producers to conduct civil, criminal, financial, driver-history and any other type of background checks deemed necessary by the Producers.
16. Employees, officers, directors and agents of CBS Corporation, The CW Network, Right Brain Entertainment, Inc., Ten By Ten Entertainment, Bankable Productions Inc., Magic Molehill Productions Inc. and/or of any of their respective licensees, assigns, partners, parents, affiliated and subsidiary companies and the immediate family (spouse, mother, father, sister, brother, daughter or son, regardless of where they live) or members of their same households (whether related or not) of such employees, officers, directors and agents are not eligible to be participants in the Series or participate in the application process.
17. Applicants will be chosen from across the United States for an approximate total of nine to fourteen finalists and possibly two alternates.
18. The Producers are looking for a dynamic group of individuals who are articulate, interesting and exhibit enthusiasm for the Series as well as a willingness to share their most private thoughts in an open forum of strangers. This group of individuals, while meeting the technical requirements of the Series, must also have sufficient physical, psychological, and mental capacity to endure approximately two months in a monitored house under extraordinary conditions.
19. Applications MUST be written clearly or typed and MUST be accompanied by a videotape. The videotape must meet the following restrictions:
 - Length: Maximum length is three (3) minutes. Anything over three (3) minutes will not be considered.
 - Format: VHS only (no mini-DV, Hi-8, 8mm or VHS-C). To transfer the other formats to VHS, simply connect your camera to your VCR and record.
 - Content: Tell us who you are and why you would make the ultimate assistant. Be creative! Part of your video should at least include you showing us your best style and personality.
 - DEADLINE: ALL COMPLETED SUBMISSIONS MUST BE RECEIVED BY MIDNIGHT PACIFIC STANDARD TIME, FEBRUARY 16, 2008.
20. All materials you send us (including videotape and photos) will be retained by the Producers and become the property of the Producers and will not be returned to you whether or not you are selected as a participant. Any expenses you incur during the application process including postage, shipping and materials preparation (videotape,

photos, etc.) are your sole responsibility. The Producers will not reimburse you for these expenses. Only one application per person is allowed. All decisions of the Producers are final and absolute and not subject to inquiry or appeal.

21. Applications will only be considered if they are complete. You have the option of applying in any of the following ways:

(a) Complete the application package as described here and in the application and send the entire completed application package to the Producers at the address below; or

(b) Complete the written portion of the application package as described below and bring it to any of the open calls that may be listed on www.cwtv.com when the locations are made available (if you select this option, you do not need to send or bring with you to the open call the videotape). Check back on www.cwtv.com for the list of open call locations.

NOTE: If you choose not to send in a completed application package, you MUST bring the completed and signed written portion of the application package to an open call. Regardless of whether or not you send a completed application package to Producers, if you choose to attend an open call, you must bring to the open call the written portion of the application package completed and signed. Otherwise, you will not be permitted to audition at the open call. You are not required to bring a videotape to the open call.

Complete applications that are sent to Producers shall consist of the following:

- Completed Participant Application (including a Release and Waiver signed by you)
- Three-minute videotape labeled clearly with your name and the code (see numbers listed below) corresponding with the location nearest you. Your video must include you showing us your best sense of style and your personality. Be creative!!!
- Three photographs of yourself, each clearly labeled on the back with your name and the code (see numbers listed under paragraph 23 below) corresponding with the location nearest you. One must be a close-up of your face, the second must be a full-length photograph of your entire (clothed) body, and the third must be a full-length photograph of you showing us your personality. Please note that the Producers are looking for a variety of participants. Polaroids are acceptable as long as you are clearly visible.
- Legible copies of your: 1) United States passport and driver's license; OR 2) social security card and birth certificate

22. Send your completed application and videotape submission to the following address. Producers will be accepting completed applications and videotape submissions now through and including deadline listed above, it being understood that such dates may be changed at any time without notice in the Producers' sole discretion:

Untitled Reality Fashion Magazine Program (write in code from list below _____)*
2801 Ocean Park Boulevard
Santa Monica, California 90405

*In parenthesis after "Untitled Reality Fashion Magazine Program" on the mailing label, print the code for the location closest to your home (these are also the locations where the ANTM Casting Team is scheduled to be present but is subject to change without notice):

- (1) New York, New York
- (2) San Francisco, California
- (3) Dallas, Texas
- (4) Miami, Florida
- (5) Los Angeles, California
- (6) Chicago, Illinois

23. Unfortunately, we will not be able to verify that we have received your application. If you like, you may wish to send your application package via an expedited courier (such as Federal Express or UPS). They will provide a tracking number that you can use to verify the receipt of your package. The Producers are not responsible for lost applications.

24. If you are selected for the Semi-Finals, you will be so advised by the Producers shortly before the Semi-Finals (if any) are scheduled. If you are selected to participate in the final selection process, you will be so advised by the Producers shortly before the final selection process is scheduled.

25. If you are selected to be a participant, we will endeavor to give you at least one week's notice prior to your move-in day into the house.

26. The Producers reserve the right to not hold any participant applicant interviews, or to modify the manner in which it conducts such interviews, or to not produce the Series at all.

Good luck! Don't forget to check back on the Series' official website at www.cwtv.com for further details!